Activating the Strength of California’s Diversity

Housing California Annual Conference, Sacramento Convention Center
10:45 a.m., Room 316, April 16, 2019

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Activating Community Through Data, Narrative, Action

Karthick Ramakrishnan
UC Riverside

@CSIUCR
#InlandRising
Growing Opportunities in Inland California
Why CSI?

Promote collaborative research, policy innovation, and narrative change

*More fully realize region’s potential in civic activities, philanthropic investments, nonprofit sector*
What’s Your DNA?

**Data and Technology**

**Narrative Change**
(Framing, storytelling, messaging)

**Action**
(Advocacy, Civic Engagement, Social Enterprise)
State of Immigrants in the Inland Empire

REPORT LAUNCH
APRIL 2018
COMMUNITIES OF IMMIGRANTS

Study finds LAE complex makeup differs from other SoCal populations

In brief:

- New leader: Raul Castro retires as Cuban president
- City denies permit for Cannabis Cup festival
- City settles civil lawsuit
- Sheriff's Dept. settles jailhouse lawsuit
- Legislature considering bills aimed at further reducing plastic pollution
CHANGING PERCEPTIONS

Ramakrishnan and his fellow UC Riverside researchers hope the new data will help community service providers better meet local needs, and also be used by lawmakers who work on immigration policies in the region.

"People do not think of immigrants when they think of the Inland Empire," said Ramakrishnan. "And I think we're starting to change that conversation."
WHERE DO THE 1.7 MILLION ASIAN AMERICAN UNDOCUMENTED LIVE?

- California: 463,310
- New York: 166,806
- Texas: 148,612
- New Jersey: 115,680
- Illinois: 71,403
- Virginia: 58,218
- Florida: 58,184
- Washington: 56,987

Source: Center for Migration Studies, 2015

One out of every 7 Asian immigrants is undocumented
Some Are ‘Crazy Rich,’
But Asians’ Inequality
Is Widest in the U.S.

By JAFFREY HUANG

For more than a generation, Asian Americans have been thought to be “the model minority.” And in the city the New York Times called “the country’s high-growth center of diversity,” Asian Americans are often seen as a success story. But new research suggests that the inequality among Asian Americans has not disappeared.
The research, which is based on data from the 2010 census, shows that Asian Americans are more likely to be in poverty than any other major racial or ethnic group. And the gap between the highest and lowest earners is wider among Asian Americans than among any other major group.

Some Asian Americans have become the highest earners in the nation, but a large number of Asian Americans remain in poverty. This is due in part to the fact that many Asian Americans are still struggling to find work that pays enough to support their families. In some cases, this is because they are new immigrants who are still learning English and finding work.

But the problem is not just limited to new immigrants. There are also many Asian Americans who have been in this country for generations but still struggle to make ends meet. This is especially true in cities like New York, where the cost of living is high.

The research also shows that the gender gap in income is wider among Asian Americans than among any other major group. Women of Asian descent are more likely to be in poverty than men of Asian descent, and the gap is widest among women who are newly arrived immigrants.

The disparity in income is in part caused by the gap between earnings in the United States and in Asian countries from which many Asian immigrants come. This is especially true for women, who often do not have access to the same opportunities for high-paying jobs as men.

But there are also other factors at play. Asian Americans are often stereotyped as being Asian and not fully American, which can lead to discrimination in the job market.

Asian Americans are also more likely to be in poverty than any other major racial or ethnic group, and this is true even when controlling for education and income.

The research suggests that more needs to be done to address the inequality among Asian Americans. This includes providing more resources and support to help new immigrants find work and support women in the workforce.

Education and income of Asian Americans

Source: U.S. Census Bureau

Asian

Income inequality

Black

Hispanic

White

Asian

Income

High earners

Low earners

Asian

Income

High earners

Low earners
Data: Key Concepts

Data: “Things known or assumed as facts”

Data can be
• Anecdotal or systematic
• Qualitative or quantitative
• Internal or External (SWOT)
• Useful for making a case, program design, implementation, and evaluation

Visualization is increasingly important
Narrative Change: Key Concepts

It is not only about messaging!

• Agenda setting is hard to do!
  • Collective, coordinated action can make a difference

• Framing
  • From “Big Idea” framing to story framing to messaging to soundbites
  • Think about competition/opposition
  • Information/awareness gaps provide opportunities
Action: Key Concepts, Trends

Advocacy is more effective when

- Federated
- Coordinated in ecosystem
- Connect grassroots to elite, outside and inside
- Range of tactics (protest, litigation, lobbying)
- Organizations have strategic capacity (Hahrie Han)

Civic Engagement

- Integrated Voter Engagement
- Power-building
**Action: Key Concepts, Trends**

**Funding**
- Diversification
- Social Enterprise

**Innovation**
- Identify gaps and opportunities
- Challenge: maintaining specialization and healthy competition alongside strong, collaborative ecosystem
Thank you!

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Democratizing Development: A Framework for Health

CA Housing • Nov 6, 2018
Building Healthy Communities

- $1 billion
- 10 years (2010-2020)
- 14 places, plus statewide
- Policy and systems change focus
- The “how” change happens emphasized above the “what” (policy arenas)
  - People power
  - Narrative change
Why Place?
From Healthy Development to Better Neighborhoods Same Neighbors...

- $47.5m+ grant funding for “Inclusive & Healthy Community Development”
- Resources contributed to everything from:
  - General Plans
  - Foreclosure mitigation
  - Transit Oriented Development
  - Active transportation
  - Community benefits agreements
  - Affordable housing funds
  - Code enforcement
NOW YOU CAN PAY RENT AND EAT.

BK BREAKFAST VALUE MENU

BURGER KING®

10 ITEMS STARTING AT $1 EACH

PRICE AND PARTICIPATION MAY VARY
“Global real estate is now worth $217 trillion, 36 times the value of all the gold ever mined. It makes up 60 percent of the world’s assets, and the vast majority of that wealth — roughly 75 percent — is in housing.”
Power is Pathway to Systemic Change

- CA Funders (national and local) supported by Neighborhood Funders Group Democratizing Development Program, community partners, and Martha Matsuoka, aligned around:

  - Root causes/political analysis
  - Potential policy solutions
    - Community Stabilization
    - Affordable Housing Preservation
    - Affordable Housing Production
    - Community Planning and Development
    - Community Economic Development
    - Tax and Fiscal
    - Community Ownership

- Power building in place and across geographies as critical to moving systemic solutions on multiple fronts
Advances racial and economic equity and community well-being by **building the power** of low-income communities, and communities of color to **advance community-driven solutions** to the crisis of neighborhood displacement and gentrification at the local, regional, and statewide levels.
Core Strategies

• **Strengthen The Movement** by investing in Core/Anchor organizations

• **Strengthen Networks** by investing in collaboration in and across regions

• **Influence Philanthropy** by modeling a focus on power building and normalizing collaborative philanthropic practice

• **Grow the Movement** by investing in intersectionality and nascent efforts
Housing California Conference
Social Change

People Power + Partnerships
Community Organizing Works

The return on investment is $90 to $1

We invest in movements
Agenda for a Just Future

A. End Youth Incarceration, as we know it

B. Eliminate Neighborhood Oil Drilling

C. Fight for a Roof Over Every Head
End Youth Incarceration, as we know it

Reduce number of arrests by 50%
Close half of L.A. juvenile camps and halls
Invest in new youth development system
Eliminate Neighborhood Oil Drilling

Win buffer zone between oil sites & schools, homes & hospitals
Fight for a Roof Over Every Head

Win rent control in six local jurisdictions in L.A. County
Expand eviction protections and stabilize rents statewide
Fuel the of growing tenants’ rights movement
Building a Just Future

Grantmaking
Building a Just Future

Inside/Outside Alliances
Building a Just Future

Coalitions
Building a Just Future

Training & Leadership Development
Building a Just Future

Community of Donor Activists
Thank you

www.LibertyHill.org
Building Momentum in Inland California

Housing California
April 16, 2019
Building Power in the San Joaquin and East Coachella Valleys

- **Broad Scope of Strategies**
  - Co-powerment, community organizing, local and state-wide policy advocacy, and legal representation

- **Holistic approach to housing access**
  - Linked to infrastructure investment, environmental justice, climate change, land use, and transportation

- **Community Driven**
  - Engaged community leaders from approximately 30 neighborhoods drive priorities and strategies
Housing Facts in Fresno County

PERCENTAGE OF SEVERELY RENT BURDENED* HOUSEHOLDS BY INCOME GROUP

- ELI: 75%
- VLI: 58%
- LI: 18%
- Mod: 1%
- Above Mod: 0.7%

Source: NLHIC analysis of 2016 PUMS data.
*Severely rent-burdened households spend more than 50% of their income towards rent.
Housing Facts in Riverside County

PERCENTAGE OF SEVERELY COST BURDENED* HOUSEHOLDS BY INCOME GROUP

- ELI: 78%
- VLI: 49%
- LI: 25%
- Mod: 8%
- Above Mod: 0.2%

Source: NLIHC analysis of 2016 PUMS data.
*Severely cost burdened households spend more than 50% of their income towards housing costs.
Housing Crisis is Intensifying

- Rising rent
- Overcrowded homes
- Substandard conditions in rental units
- Substandard conditions in mobile homes and mobile home parks
- Lack of affordable housing opportunities available outside of racially and ethnically concentrated poverty
- Concentration of unhealthy land uses in low income neighborhoods
Decisions Impacting Housing Opportunity

- Ongoing failure to zone land for housing to meet lower income housing needs, including in middle and higher income neighborhoods

- Inadequate attention to conditions in mobile home park housing needs & conditions

- No proactive policies to protect affordability – anti-displacement, rent control, just cause, inclusionary

- Lack of basic infrastructure investment, perpetuating decades of underinvestment in rural and low income neighborhoods

- Continued interest in sprawl development

- Closed door decision making
The crisis will get worse if we don’t act

- Significant growth projected in the regions

- Climate Change

- Shortsighted planning that fails to integrate housing, water, transportation, economic development

- Closed door decision making
**Rosalina Carson and Rosalba Cardenas: Why we are suing Fresno**

By Rosalina Carson and Rosalba Cardenas

MARCH 23, 2016 09:16 AM

It’s not simply a lawsuit.

We are mothers. We are wives. We are school volunteers. We are churchgoers. We are employees. We are leaders. We are concerned residents. We are Fresnans. We are just like everyone else in the community.

And now we are plaintiffs. We are Familias Addams Por Un Mejor Futuro, a group of residents who care about Fresno and the futures of our children.

As The Bee accurately reported, we are suing the city because it has failed to identify land for affordable housing, denying residents an opportunity for better housing. The city failed to rezone 700 acres of land for development of multifamily affordable housing as it committed to do in its 2009 housing plan by June 30, 2010.
East Coachella Valley Leaders Take On Paradise Valley
Community Voices
Leading the Way

Task force to take on gentrification in Fresno. But is it enough?

BY BRIANNA CALIX
DECEMBER 01, 2018 01:39 PM

<table>
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<tr>
<th>Project Title:</th>
<th>Mountain View Village</th>
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<tr>
<td>Project Location:</td>
<td>Lamont</td>
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<tr>
<td>Applicant Name:</td>
<td>Housing Authority of the County of Kern</td>
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<td>Project Type:</td>
<td>RIP A Disadvantaged Community: N/A MPO: KCOG</td>
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<tr>
<td>Project Description:</td>
<td>Total Award: $8,226,250.00</td>
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</tbody>
</table>

In addition to a net-zero energy 100% affordable housing development with 40 multifamily units and onsite community services, the Mountain View Village project would include new transit stops, construction of bicycle and pedestrian improvements to connect the housing and surrounding neighborhood to amenities, an electric vehicle charging station, and new programs to serve the housing and neighborhood including a CalVans rideshare program, a bicycle education program, and the purchase of bicycles for all households in Mountain View Village. This project leverages and expands upon a Caltrans grant that will construct 20 miles of bike lanes connecting the housing to the neighborhood school to the south & amenities to the north.