THE $500 MILLION DIFFERENCE:
Preliminary Impacts of the Homeless Emergency Aid Program (HEAP)

Moderator: Lahela Mattox
April 16, 2019
HOUSING CALIFORNIA WORKSHOP AGENDA

1) Lahela Mattox, Homeless Coordinating and Financing Council
2) Hafsa Kaka, City of Santa Ana
3) Alex Visotzky, Los Angeles Homeless Services Authority (LAHSA)
4) Shannon Parker and Elsa Ramos, City of Long Beach and Continuum of Care
5) Lara Tannenbaum, City of Oakland
6) Question and Answer

https://www.bcsh.ca.gov/hcfc/
HOMELESS COORDINATING AND FINANCING COUNCIL (HCFC)

- Established by SB 1380.

- Established to oversee the implementation of the Housing First guidelines and regulations.

- Established to identify resources, benefits, and services to prevent and end homelessness in California.

- HCFC was initially embedded within the Department of Housing and Community Development (HCD).

https://www.bcsh.ca.gov/hcfc/
SB 850 OVERVIEW

- SB 850 was signed on June 27, 2018 and augments SB 1380.
- Elevates and moves HCFC from HCD to the Business, Consumer Services and Housing Agency (BCSH).
- Provides permanent staff under BCSH to support HCFC.
- Designates the Secretary of BCSH as Chair of HCFC.
- Adds two additional representatives to HCFC.
  - Department of Transportation and
  - Young adult with lived experience who resides in California
- Establishes the Homeless Emergency Aid Program (HEAP) for purposes of providing localities with one-time flexible block grant funds to address their immediate homelessness challenges.

https://www.bcsb.ca.gov/hcfc/
SB 918 Overview

- The bill was signed on September 27, 2018.
- It is known as the Homeless Youth Act of 2018.
- Requires HCFC to assume additional responsibilities, including setting specific, measurable goals aimed at preventing and ending homelessness among youth in the state.

https://www.bcsf.ca.gov/hcfc/
HCFC

- The Council is comprised of up to nineteen members.
  - State agencies and departments with programs to address homelessness
  - Representatives of local governments
  - Community stakeholders
  - An adult and young adult with lived experience, who are residents of California

- The Council meets quarterly and Council members provide input and recommendations on strategies to achieve the Council’s goals.

- An Interagency working group was established to support the work of the Council.
  - Meet twice a month
  - Provide input and support to the Council staff in achieving Council goals.
  - Currently, the major focus of the Interagency working group is implementing Housing First.

https://www.bcsh.ca.gov/hcfc/
HCFC PRIORITIES

- Implement HEAP-$500 million one-time block grant
- Implement Housing First Policy
- Implement SB 918-Homeless Youth Act
- Explore development of a state-level homeless data integration system.
- Facilitate coordination between state departments that have funding and programs to address homelessness.
- Initiative to develop a data-driven, evidence-based, high-level strategic plan for the state.

https://www.bcsb.ca.gov/hcfc/
** HEAP FUNDING  

- HEAP funding is divided into 3 categories of distribution. 
- Eligible applicants were the 11 large cities and 43 Continuums of Care (CoC).

<table>
<thead>
<tr>
<th>Category for Distribution</th>
<th>Funded Amount</th>
<th>Eligible Applicants</th>
</tr>
</thead>
<tbody>
<tr>
<td>(a) CoC - Based on Point in Time Count Ranges</td>
<td>$250M</td>
<td>CoC</td>
</tr>
<tr>
<td>(b) CoC - Based on Percentage of Homeless Population</td>
<td>$100M</td>
<td>CoC</td>
</tr>
<tr>
<td>(c) City/City that is also a County - Based on general population</td>
<td>$150M</td>
<td>Large cities with a population over 330,000</td>
</tr>
</tbody>
</table>
KEY ELEMENTS OF HEAP

- **Eligible Applicants**
  - CoCs and large cities must demonstrate that a local collaborative process was conducted prior to application submission.
  - A shelter declaration for each jurisdiction wanting to be a direct recipient of HEAP funds must be in place at the time of award.

- **Disbursement**
  - Once deemed complete, the standard agreements and award letter were issued simultaneously within 15 calendar days.
  - Once executed agreements were received, 100% of allocated funds were disbursed to the administrative entity within 15 calendar days.

- **Expenditure Deadlines**
  - 50% of awarded funds must be contractually obligated by January 1, 2020.
  - 100% of awarded funds must be expended by June 30, 2021.

- **Homeless Youth Set-Aside**
  - At least five percent of HEAP funds must be used to establish or expand services meeting the needs of homeless youth or youth at risk of homelessness.
    - 5 percent is the minimum, additional dollars may be allocated to youth providers/programs.
    - This is the first time funds mandated a set-aside specific to homeless youth.

- **Eligible uses must align with Housing First policy**

https://www.bcsf.ca.gov/hcfc/
LESSONS LEARNED #1

- First, the authorizing statute was clear in the major program structure, eligible applicants and uses, and allocation formula provisions.
  - This allowed HCFC to move quickly in developing the program guidelines.
  - Provided HCFC with enough discretion to make the specific decisions necessary when developing and implementing a new program.
LESSONS LEARNED #2

- Second, we deliberately set out to make the program as simple, transparent, and streamlined as possible.
  - Determined the core components needed to implement the program.
  - Determined what elements were critical or mandated and what could be reduced or eliminated.
  - Engaged in ongoing communication with the Continuums of Care and large cities.
  - The HEAP application process was non-competitive.

<table>
<thead>
<tr>
<th>Application-Award-Disbursement Process</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Guidance Issued</td>
</tr>
<tr>
<td>Application Map</td>
</tr>
<tr>
<td>NOFA Release and On-line application portal open</td>
</tr>
<tr>
<td>Disbursement of Funds begins</td>
</tr>
<tr>
<td>Application Cut-off Date</td>
</tr>
<tr>
<td>Final date to submit documents</td>
</tr>
<tr>
<td>Final date to award funds</td>
</tr>
</tbody>
</table>
LESSONS LEARNED #3

- We recognized that establishing partnerships with the CoCs, large cities, and other partners was key.
  - Of the three positions authorized to develop and implement HEAP, it was determined that a Local Government Liaison would be critical.
    - The primary role of this position is to develop and maintain relationships with the cities, counties, and CoCs.
    - The HEAP team participated in multiple workshops, presentations, and webinars throughout the state.
    - The HEAP team provided one-on-one support and direct engagement with local jurisdictions.
  - HCFC is also partnering with state and federal agencies, including:
    - Housing and Community Development (HCD)
    - California Department of Social Services (CDSS)
    - California Office of Emergency Services (CalOES)
    - U.S. Department of Housing and Urban Development (HUD)
    - United States Interagency Council on Homelessness (USICH)
LESSONS LEARNED #4

- Finally, providing ongoing support and technical assistance is critical to the success of the applicants and the implementation of HEAP.
  - Technical Assistance
    - Weekly office hours
    - Workshops
    - Webinars
  - Acknowledge the need for continued collaboration, peer-to-peer networking, and technical assistance to ensure continued success.

https://www.bcsh.ca.gov/hcfc/
HEAP Updates

- We received applications from all 43 Continuums of Care and the 11 large cities by December 31, 2018.

- All applicants were awarded their HEAP funds by January 31, 2019, as mandated in statute.

- 100% of HEAP funds have been disbursed as of April 3, 2019.

- We met our internal goal of awarding HEAP funds within 15 days of receipt of a completed application.

- We met our internal goal of disbursing HEAP funds within 15 days of receipt of an executed standard agreement.

- We met our commitment to disburse HEAP funds within 60 days of the date the application is deemed complete.
## Proposed Uses of HEAP Funds

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage of Total Funds Awarded</th>
<th>Amount Awarded</th>
</tr>
</thead>
<tbody>
<tr>
<td>Services</td>
<td>38 percent</td>
<td>190 million</td>
</tr>
<tr>
<td>Capital improvements</td>
<td>34 percent</td>
<td>170 million</td>
</tr>
<tr>
<td>Rental assistance or subsidies</td>
<td>13 percent</td>
<td>60 million</td>
</tr>
<tr>
<td>Homeless Youth Set-Aside</td>
<td>7 percent</td>
<td>34 million</td>
</tr>
<tr>
<td>Administrative costs</td>
<td>4 percent</td>
<td>20 million</td>
</tr>
<tr>
<td>Other</td>
<td>3 percent</td>
<td>13 million</td>
</tr>
</tbody>
</table>

https://www.bcsh.ca.gov/hcfc/
California State Homelessness Funding Programs

State Resources to Address California’s Homeless Crisis

https://www.bcsh.ca.gov/hcfc/documents/heap_funding_resources.pdf
Contact Information

- HCFC website: https://www.bcsh.ca.gov/hcfc/
- Questions: HCFC@BCSH.ca.gov
- To request HCFC staff presentations: https://www.bcsh.ca.gov/hcfc/webapps/request.php
- To receive information releases regarding the HEAP program, please register for the program listserv
- Social media
  - https://twitter.com/CA_HCFC
  - https://www.facebook.com/CalHCFC/
- Lahela Mattox, Local Government Liaison and Acting HEAP Grant Manager
  - 916-651-2770
  - Lahela.mattox@bcsh.ca.gov
HEAP Funding in the Los Angeles Continuum of Care

Alex Visotzky
Legislative Affairs Manager
April 16, 2019
Input text: Los Angeles Continuum of Care (LA CoC)

- Administered by LAHSA, Joint Powers Authority of County & City of Los Angeles
- 85 cities + Unincorporated Los Angeles County, total pop. of 9.3 million
- 2018 PIT Count: 49,955 people experiencing homelessness, 75% unsheltered
  - 5% decline from 2017
- 2018 HEAP Allocation: $81 million
Local Homelessness Funding in the LA CoC

- Late 2015/early 2016: Establishment of Homeless Initiative, Development of Comprehensive Strategy

- In 2016, LA City voters approved Prop HHH
  - $1.2 billion bond measure to build PSH

- In 2017, LA County voters approved Measure H
  - $355 million annually for homeless services
  - 51 strategies, including funding for:
    - Rapid Re-Housing
    - Services and Rental Subsidies for PSH
    - Interim Housing Operations, Capital
LAHSA Collaborative Process for CoC Funding

- Public input sessions at all 8 SPA quarterly meetings and online feedback (Aug 2018)
- Input from Lived Experience Groups (Aug 2018)
- Input from County and City bodies (Aug 2018)
- LAHSA Commission – Final Approval of Allocation Plan (Sept 2018)
Public Input Sessions and Online Feedback

- Over 350 community members, providers, and people with lived experience attended meetings in August
- Online survey generated 97 responses
- Attendees and respondents asked to:
  - Prioritize program/service uses within four categories
  - Identify gaps within existing programs where HEAP could augment
  - Identify populations in need of additional services
LAHSA Expenditure Plan

- Approved Uses of State Homelessness Funding
- Aligned with Strategies Developed by City and County of Los Angeles

<table>
<thead>
<tr>
<th>HEAP Funding Category</th>
<th>Amount and Percentage of HEAP Funds</th>
</tr>
</thead>
<tbody>
<tr>
<td>Preventing and Rapidly Resolving Homelessness</td>
<td>$16 M / 20%</td>
</tr>
<tr>
<td>Access to the Coordinated Entry System</td>
<td>$8 M / 10%</td>
</tr>
<tr>
<td>Interim Housing Enhancements</td>
<td>$45 M / 55%</td>
</tr>
<tr>
<td>Rapid Re-Housing Enhancements</td>
<td>$12 M / 15%</td>
</tr>
</tbody>
</table>
Preventing and Rapidly Resolving Homelessness

Current Funded Prevention Efforts (through Measure H)

- Financial assistance and supportive services
- Legal services

Uses for HEAP Funding ($16 M, 20% of total)

- Pool of flexible funds to support problem-solving and rapid resolution across the system (open RFP)
- Training on prevention and diversion for key County agency staff (underway)
- Provider staff co-located at key points of inflow into the system (hiring underway, all staff in place by July)
Access to the Coordinated Entry System

Current Funded Efforts CES Efforts (through Measure H)

- Housing navigation
- Regional and system coordination
- Technical assistance and training
- DV services coordination
- Housing location
- Rep payee
- Access centers
- Legal services

Uses for HEAP Funding ($8 M, 10% of total)

- Funding for “access points” sites (RFP closed 2/27)
- Funding for existing access centers (RFP closed 2/27)
Interim Housing Enhancements

Current Funded Interim Housing Efforts (through Measure H)

- Operations and capital for interim housing beds
- Enhanced services

Uses for HEAP Funding ($45 M, 55% of total)

- Funding for operations of new interim housing beds (RFP closed 2/27)
- Funding for capital improvements to existing portfolio (analysis underway)
- Safe parking programs (open RFP)
Rapid Re-Housing Enhancements

Current Funded Rapid Re-Housing Efforts (through Measure H)

- RRH for families, youth, individuals, and DV survivors
- Shallow subsidy program

Uses for HEAP Funding ($12 M, 15% of total)

- Additional family system capacity to handle high caseloads (added to existing contracts)
- Additional RRH capacity for youth system (RFP, closed 2/27)
- Holding fees for housing location program to hold units for RRH and other participants (in development)
Key Lessons from HEAP & Measure H

- **Administration**
  - One-time funding limits flexibility
  - Shelter declaration requirement
  - Low admin cap creates implementation challenges
  - Opportunity to track outcomes and data

- **Services**
  - Need resources to exit participants from interim housing
    - Case management, housing navigation, rental subsidies
  - Manage expectations of public
  - Need to stop homelessness upstream
Long Beach HEAP
Leveraging City and CoC Funds to Enhance the System of Care

April 16, 2019
Long Beach Background

- 2nd Largest City in Los Angeles County
  - 52 sq. miles
  - Population of 462,257
  - Abundance in open spaces: 170 parks, 2 river beds (LA and San Gabriel), wetlands, 7 miles of beaches

- 1 of 3 Health Departments in the State
- 1 of 4 Continuums of Cares in Los Angeles County
- Continuum of Care with a Unified Funding Agency (UFA) Status
By the Numbers

Downward Trend

<table>
<thead>
<tr>
<th>Year</th>
<th>Unsheltered</th>
<th>Sheltered</th>
<th>Chronic</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>1879</td>
<td>968</td>
<td>694</td>
</tr>
<tr>
<td>2015</td>
<td>1513</td>
<td>927</td>
<td>655</td>
</tr>
<tr>
<td>2017</td>
<td>1208</td>
<td>832</td>
<td></td>
</tr>
</tbody>
</table>
Demographics

Total PIT count: 1863

Unsheltered: 1,208 (65%)
- 7% Vehicles
- 93% Street

Sheltered: 655 (35%)
- 54% Emergency Shelter
- 46% Transitional Housing

Gender
- 30% Female
- 70% Male

Race
- Black: 32%
- White: 55%
- Hispanic: 26%
- Asian: 3%
- Other: 6%

Ethnicity
- White: 55%
- Black: 32%
- Hispanic: 26%
- Other: 10%
- Asian: 3%

Age
- 0-17: 8%
- 18-24: 5%
- 25-45: 36%
- 46-54: 35%
- 55+: 29%

53% of survey respondents reported a disabling condition
- HIV: 3%
- Mental illness: 31%
- Substance abuse: 21%

Subpopulations

Individuals
- Sheltered: 30%
- Unsheltered: 70%

Families
- Sheltered: 74%
- Unsheltered: 26%

Chronically Homeless
- Sheltered: 21%
- Unsheltered: 79%

Veterans
- Sheltered: 65%
- Unsheltered: 35%

1646 (88%) people
217 (12%) people
686 (37%) people
318 (17%) people
Long Beach is the only Continuum of Care that has seen a consistent reduction in homelessness in the Southern California region.

This success is attributed to the collaborative partnerships that drive local efforts and innovations.
Our System of Care is:

- Coordinated
- Client-centered
- Trauma informed
- Housing first
- Harm reduction
- Data-driven
Funding Sources for Homeless Services

- City Funding (Homeless Services): 25%
- HEAP (Capital Funding): 14%
- HEAP (Services): 6%
- Housing Authority Vouchers: 25%
- HUD Continuum of Care: 20%
- HUD Other Sources: 4%
- Measure H: 3%
- Other County Funding: 2%
- Other State Funding: 1%
System Achievements

- Unified Funding Agency Status
- Coordinated System
- Measure H direct allocation for best local use
- Increase in resources to address homelessness
- Interdepartmental Coordination
- Street Outreach Network
- Advocacy
- Discharge Planning Collaborative
By the Numbers

- At least 4,000 people fall into homelessness in Long Beach each year.
- Prevention resources available for 430 households.
- 550 Housing Choice Voucher holders (HCV-Section 8) seeking housing.
- Fewer than 10 detox beds; residential substance use treatment beds at capacity.
- 806 homeless and low income housing units in the pipeline.
By the Numbers

MSC

- **13,000** visits for services at the Multi Service Center

Outreach

- **905** reports of homelessness via the outreach hotline and email
- **2,000** street outreach contacts
- Average of **17** contacts before engaging in services
Housing Options

Emergency Shelter * 275
Short-term temporary lodging. Requirements may vary by program or funder.

Transitional Housing * 339
Medium-term housing designed to support moving persons into permanent housing.

Rapid Rehousing * 380
Housing services & rental assistance to help persons move into permanent housing quickly as possible.

Permanent Housing * 1,562
Permanent housing & supportive services to assist homeless persons to access and maintain a permanent home.
On the Horizon - Creating a Trampoline
Creating a Trampoline

- Measure H Funding
  - Prevention for singles
  - Rapid Rehousing for singles
  - Strengthening the Coordinated Entry System
  - Enhancement of Street Outreach

- Prevention Funds (State and Federal ESG)

- Behavioral Health Urgent Crisis Center

- Year Round Shelter

- Mental Health America: Comprehensive Health and Service Center
Service Needs

- Low barrier shelter beds
- Subsidized housing opportunities
- Shared housing opportunities
- Storage facility for belongings
- Housing retention services
- Flexible funding pool for immediate intervention
- Supportive services
Homeless Emergency Aid Program
# Homeless Emergency Aid Program (HEAP)

<table>
<thead>
<tr>
<th>Category for Distribution</th>
<th>Expected Funding for Long Beach</th>
<th>Eligible Applicants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Continuum of Care (Based on Point in Time Count &amp; Percentage of Homeless Population)</td>
<td>$9.4M</td>
<td>Continuum of Care (CoC)</td>
</tr>
<tr>
<td>City of Long Beach</td>
<td>$2.9M</td>
<td>Large Cities (LCs) with a population over 330,000</td>
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</tbody>
</table>
Community Engagement

  - The EHLB Taskforce met five times over a six-month period.
  - Subgroup meetings and feedback provided throughout.
  - Public comment at each meeting.
- 9 budget hearings throughout the City
- Homeless Services Advisory Committee
- CoC General Membership/CoC Board Meeting
- Los Angeles Regional Homeless Advisory Council
- Interdepartmental Work Group
- Monday Matters (focus population)
- HEAP Luncheon (focus population)
## Proposed Projects

<table>
<thead>
<tr>
<th>Project Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acquisition of Year Round Shelter Site</td>
<td>$8,000,000</td>
</tr>
<tr>
<td>Acquisition of Navigation Center (Storage Facility)</td>
<td>$1,850,000</td>
</tr>
<tr>
<td>Youth Services</td>
<td>$612,862</td>
</tr>
<tr>
<td>Prevention Services</td>
<td>$578,029</td>
</tr>
<tr>
<td>Job Program</td>
<td>$300,000</td>
</tr>
<tr>
<td>Safe Parking Program</td>
<td>$220,000</td>
</tr>
<tr>
<td>Van for Transportation Expansion</td>
<td>$83,500</td>
</tr>
</tbody>
</table>
Progress to Date

- In escrow for a year round shelter site
- In escrow for navigation center
- Releasing RFP in April 2019 for services including:
  - Prevention
  - Job Program
  - Safe Parking
  - Youth Programming
Thank you

Shannon Parker, Homeless Services Officer
Elsa Ramos, Special Projects Coordinator

1301 W. 12th Street
Long Beach, CA  90813
Phone:  (562) 570-4500

http://www.longbeach.gov/Health/Services/Directory/Homeless-Services/
USING HEAP FUNDS TO ADDRESS STREET HOMELESSNESS IN OAKLAND
## Homelessness in Oakland

<table>
<thead>
<tr>
<th>Sheltered</th>
<th>Unsheltered (on streets or places not meant for human habitation)</th>
<th>Total Homeless Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>850</td>
<td>1902</td>
<td>2761</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>African American</th>
<th>From Alameda County</th>
<th>Money Issues</th>
</tr>
</thead>
<tbody>
<tr>
<td>68%</td>
<td>86%</td>
<td>58%</td>
</tr>
</tbody>
</table>
CHARACTERISTICS OF UNSHELTERED PERSONS IN OAKLAND

- Highest-utilizer profile
- General Assistance
- Substance Use
- 45-54 Year Old
- Male
- African American
- Able-bodied
- Sleeping outdoors
- Generational Poverty/Trauma
An estimated 1902 people are living on the streets in unsafe encampments

- Health and safety impact on all neighbors
- Difficult to connect to services
- Criminal activity
- City Services are strained and diverted from other priorities.
Three part approach

Prevention

Interventions

Housing solutions
OAKLAND’S HEAP PROCESS

- Big 11 cities- direct allocation of HEAP funds
- Site visit for state officials
- Needs are: city specific, geographically based, urgent
- Application submitted on Sept 5, 2019 (day 1)
- City Council authorized use of funds in October 2018

- Oakland Allocation
  - $8.6M in direct city allocation
  - $3.2M. allocation from County ($16.2M to County in total)
USE OF HEAP FUNDS IN OAKLAND THROUGH FY 19/20

**HEAP FUNDS**
- Front End Svc: 88%
- Encampment Response: 4%
- Staff positions (FY 20/21): 8%

**Front End Services**
- Shelter: 68%
- Community Cabins: 13%
- Safe Parking: 19%
COMMUNITY CABINS

- Emergency intervention to bridge street to housing
- Address safety and sanitation impacts to unsheltered and sheltered residents
- Locations chosen in response to existing large encampments
- 40 people at one time in 20 insulated cabins
COMMUNITY CABINS: OPENING PROCESS

GEOGRAPHIC INTERVENTION

- Invitation zone
- Detailed Census
- Move Ins
- Encampment Closure

100% VOLUNTARY
COMMUNITY CABINS: PROGRAM DESIGN

 Extremely low barrier/ minimal rules

- Security and privacy (two people per unit with a lock on the door)
- Basic sanitary services such as porta-potties, handwashing, garbage
- Mobile shower service
- 24/7 site security
- Secure storage for personal items
- Low voltage electricity to each cabin
- Community tent with television, microwave, and water
- Accommodates pets
- Food (breakfast and dinner)
- Flex Funds
- 6 month length of stay
COMMUNITY CABINS: IMPACT

- Increased health and safety
- Connection to mainstream benefits
- Connection to the homeless services system for additional resources
- End the unsheltered status of participants
COMMUNITY CABINS: COSTS AND OUTCOMES

- Costs: $200,000 in site set up, $850,000 per year to operate

- To date- 4 sites have served 289 people

- 72% of all exits (138 of 191) are positive
SAFE PARKING: TWO PILOT MODELS

**Faith Based Partnership**
- Church parking lots
- 15 cars per lot
- Overnight only
- 1 lot for families
- Roving security staff at night
- Portable toilets, wash stations

**City contracted (HEAP funded)**
- Large city owned lot
- Contracting with non profit for 24/7 site management
- Operable RV’s from nearby area
- Access 24/7
- Portable toilets, wash stations
- Encampment Response - Mobile showers/laundry; portable toilets/wash stations
- Expanded 100 bed winter shelter to be year round
- Youth set aside – proposed capital funding for 30 bed youth shelter expansion
- City staff – program analyst, fiscal, direct service
QUESTIONS

Lara Tannenbaum, MSW
Community Housing Services, Manager
City of Oakland, Human Services Department
510-238-6187  | ltannenbaum@oaklandca.gov
City of Santa Ana
HEAP Program 2018

Housing California Conference
April 16, 2019
Objectives

How the City of Santa Ana has addressed Homelessness from a collaborative approach with HEAP Funds?
Prioritizing & Building Capacity
Understanding the problem

- As the County Seat, Santa Ana has experienced the overwhelming impact of homelessness from the entire County of Orange.

- In September 2016, Santa Ana became the first City in Orange County to declare a Public Health and Safety Crisis related to homeless and urged the County of Orange to take immediate action to address homelessness in City of Santa Ana.
Prioritizing & Building Capacity

- January 2017– Orange County Continuum of Care Led Point-In-Time count indicated that out of the County’s 4,792 total homeless population, Santa Ana carried 1000 (534 Sheltered, 466 Unsheltered)

- March 2018– Citywide PIT count indicated that Santa Ana carried 1,617 total homeless population, of which 1,030 were unsheltered.

![Image of a homeless camp](image-url)
Point–in–Time (PIT) Count Data:

- From January 2017 to March 2018, the Unsheltered Homeless population increased by 121%.
- From 466 homeless individuals to 1,030 homeless individuals.
In September 2017, Santa Ana City Council approve the Homeless Prevention Intervention and Mitigation Plan to address homelessness and the impact of homelessness on Santa Ana Residents including investments in the following four areas:

1. Law Enforcement
2. Affordable Housing
3. Outreach and Case Management
4. Additional Coordination of Services
Prioritizing & Building Capacity

- In February 2018, Homeless Services Manager Hafsa Kaka was hired to coordinate local, state and federal collaborations. This was with the first position of its kind in for a City in the County of Orange.

- In March 2018, City Council approve Homeless Draft Plan outlining City’s current plan and recommendations to address homelessness in housing, outreach and supportive services, strategic planning and policy development, and active regional coordination.
Regional Coordination

Collaborating with the Continuum of Care (CoC)
Collaborating with the Continuum of Care

- In April 2016, the Plaza of the Flag Project was completed with the successful partnership with the County of Orange Health Care Agency and Santa Ana Police Department to assess 234 individuals experiencing homelessness for services and connect them to housing, shelter placements and mental health referrals.

- For many years, City of Santa Ana receives annual award of approximately $450,000 in Emergency Solutions Grants and administers local non-profits for the purpose of Outreach, Rapid Rehousing, Homeless Prevention and Emergency Shelter.

- City of Santa Ana holds leadership roles in Continuum of Care Commission, Board and Subcommittees driving the System of Care.
Recognized as one of the **Big 11 Cities**, the City of Santa Ana has collaborated with the State to receive one time funds for $3.79 Million from the Homeless Emergency Aid Program (HEAP)

HEAP is authorized by Senate Bill 850, which was signed into law by Governor Brown in June 2018, intended to provide one-time funding to Continuum of Care (CoCs) and Large Cities with populations over 330,000 for immediate emergency assistance to people experiencing homelessness.
In order to retrieve the funds and due to the overwhelming homeless population in the City and the County, the City of Santa adopted Shelter Crisis Resolution on August 21st, 2018.

Santa Ana received $3,690,885.84
- 5% Youth Set Aside
- 5% Admin Cost

The HEAP funds will be utilized in the establishment (transition) of Permanent Homeless Shelter in collaboration with the County of Orange.
Emergency Homeless Shelters

- Permanent Emergency Homeless Shelter – 600 Bed Low Barrier
- Interim Emergency Homeless Shelter – 200 Bed in 28 days

1. Mitigate the negative impacts of homelessness in Santa Ana
2. Provide Santa Ana unsheltered homeless with shelter and supportive services
3. Establish a long-term collaborative effort between the City and County
4. Minimize the migration of homeless individuals into Santa Ana,
5. Ensure available bed capacity for Santa Ana’s use
# Emergency Homeless Shelters

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Emergency Homeless Shelters

- Permanent Emergency Homeless Shelter – 600 Bed Low Barrier
- County–Led Community Meetings
Thank you!